

Clairfields Quarterly January 2009 Survey Results



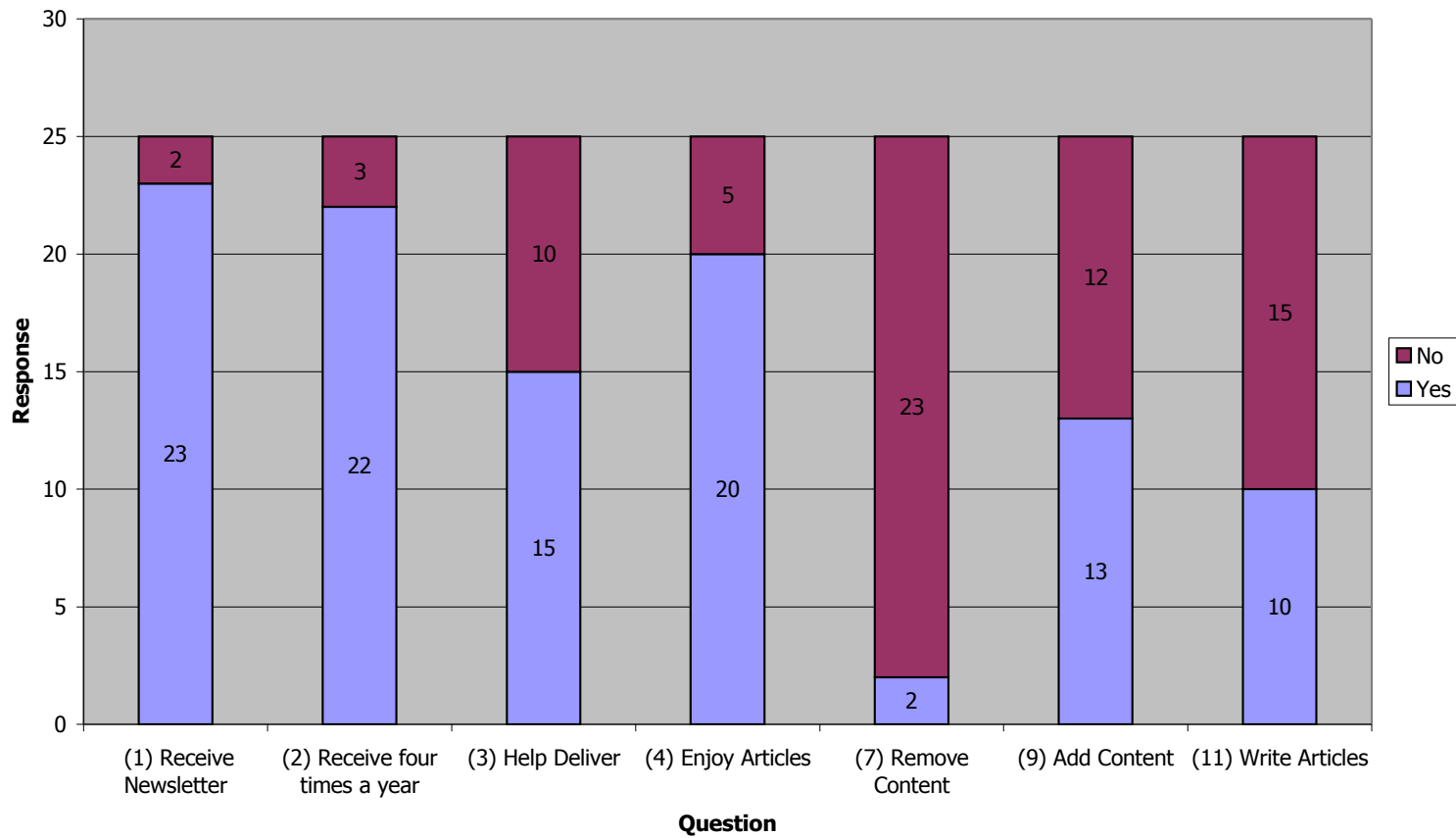
Survey Contents

1. Do you receive the Clairfields Quarterly in your mailbox? (yes/no)
2. You should receive the Clairfields Quarterly four times a year (Jan, Apr, Jul, Oct) - do you? (yes/no)
3. Would you be available to occasionally help deliver? (We cover approximately 1500 homes and business. You can help with as much or as little as you can) (yes/no)
4. Do you enjoy reading ALL the articles? (yes/no)
5. Which are your favourite articles? Check all that are applicable.
 - Recipes
 - On your Doorstep (places to visit)
 - Editorial
 - Upcoming Events
 - One off articles about the local area
6. Which are your least favourite articles? Check all that are applicable.
 - Recipes
 - On your Doorstep (places to visit)
 - Editorial
 - Upcoming Events
 - One off articles about the local area
7. Would you like to see something removed from the Quarterly? (yes/no)
8. If yes to the previous question, what would you like to see removed? (space for free-form comment)
9. Would you like to see something included in the Quarterly? (yes/no)
10. If yes to the previous question, what content would you like to see added? (space for free-form comment)
11. Would you like to occasionally or regularly write a small piece? (yes/no)
12. Would you like some other ways of getting to know the people in your area? What type of thing can you suggest? Here are some ideas to get you started, please contribute more in the space below.
 - Community picnic or BBQ
 - Organised hike through the conservation land
 - Community garden (vegetables, etc)
 - Involvement with other local communities
 - Street parties
 - Easter Egg Hunt
 - Regular date to meet at a local restaurant/bar to meet neighbours
 - Skill swap (trade an hour sewing for an hour gardening, etc)

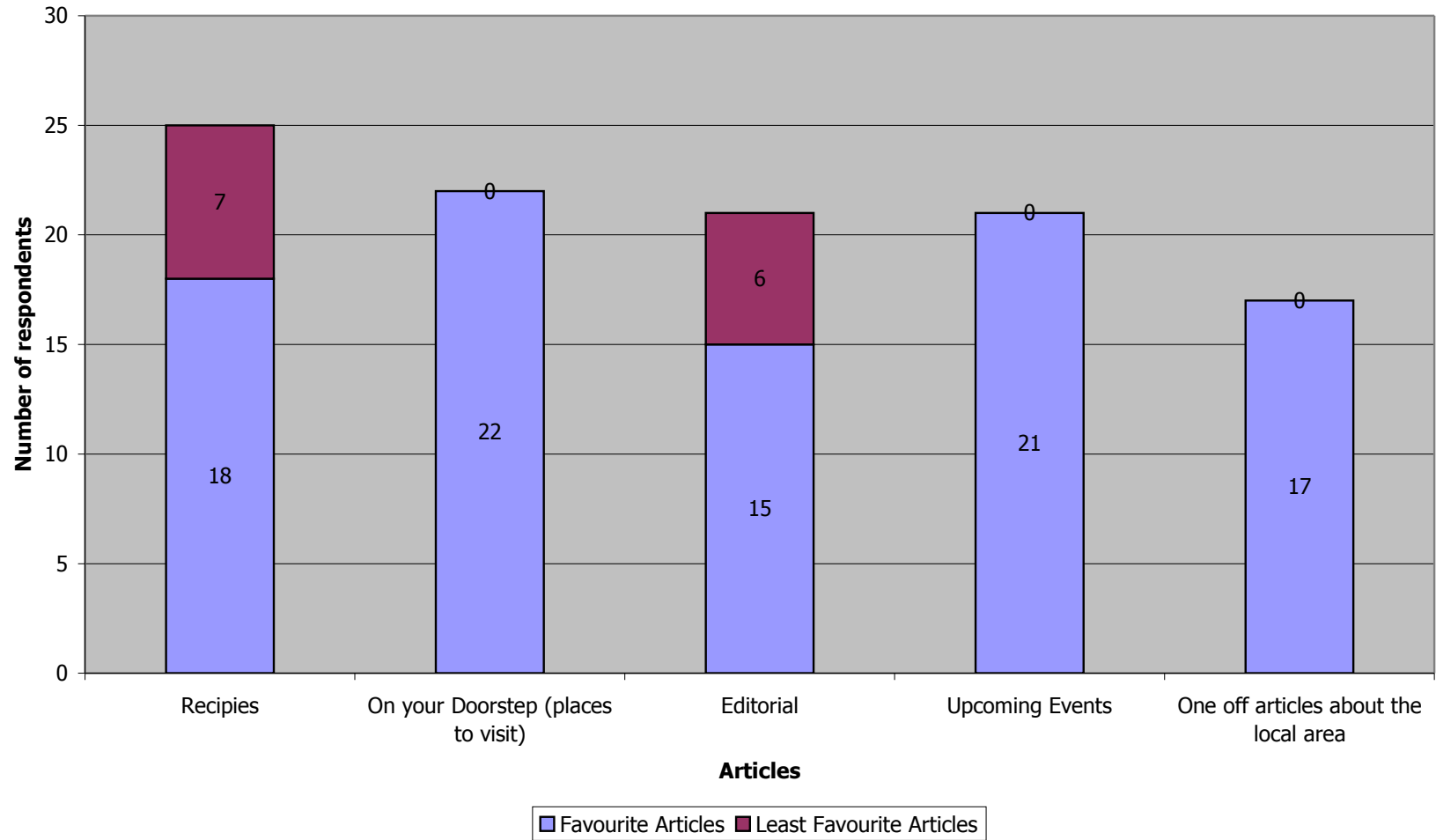
- other (free form comment space)
13. Locally CNG organises: Do you or your family participate in these?
- Earth Day – April
 - Fall Fiesta – September
 - Festival of Lights – December
 - WinterFest – February
 - Speed River Cleanup – May
 - Monthly meetings - 4th Thursday of the month
 - Friday night indoor/outdoor soccer
 - Sunday afternoon family games
14. If you don't participate in any of the above why not? Is there something we could do to make it better for you? (eg: change the date/time, location, change age range, advertise more (how?), more info on website, reminder emails, arrange a friend to accompany, etc) (space for free-form response)
15. How often do you access the website (www.clairfields.org)?
- once a week
 - once a month
 - once a quarter
 - once a year
 - never before this time
16. What else would you like to see on the website? (space for free-form response)
17. Are you interested in contact groups via the website?
- Babysitters
 - Meeting others of similar ages or interests
 - Walking to school groups
 - Other (space for free-form response)
18. What other suggestions or comments do you have concerning the Quarterly or the Neighbourhood Group? (space for free-form response)
19. If you would like CNG to contact you regarding your survey comments please include your name and email address: (space for free-form response)

Survey Results

Responses to Yes/No Questions:
1, 2, 3, 4, 7, 9 & 11



Favourite / Least Favourite Arcicles Questions 5 & 6



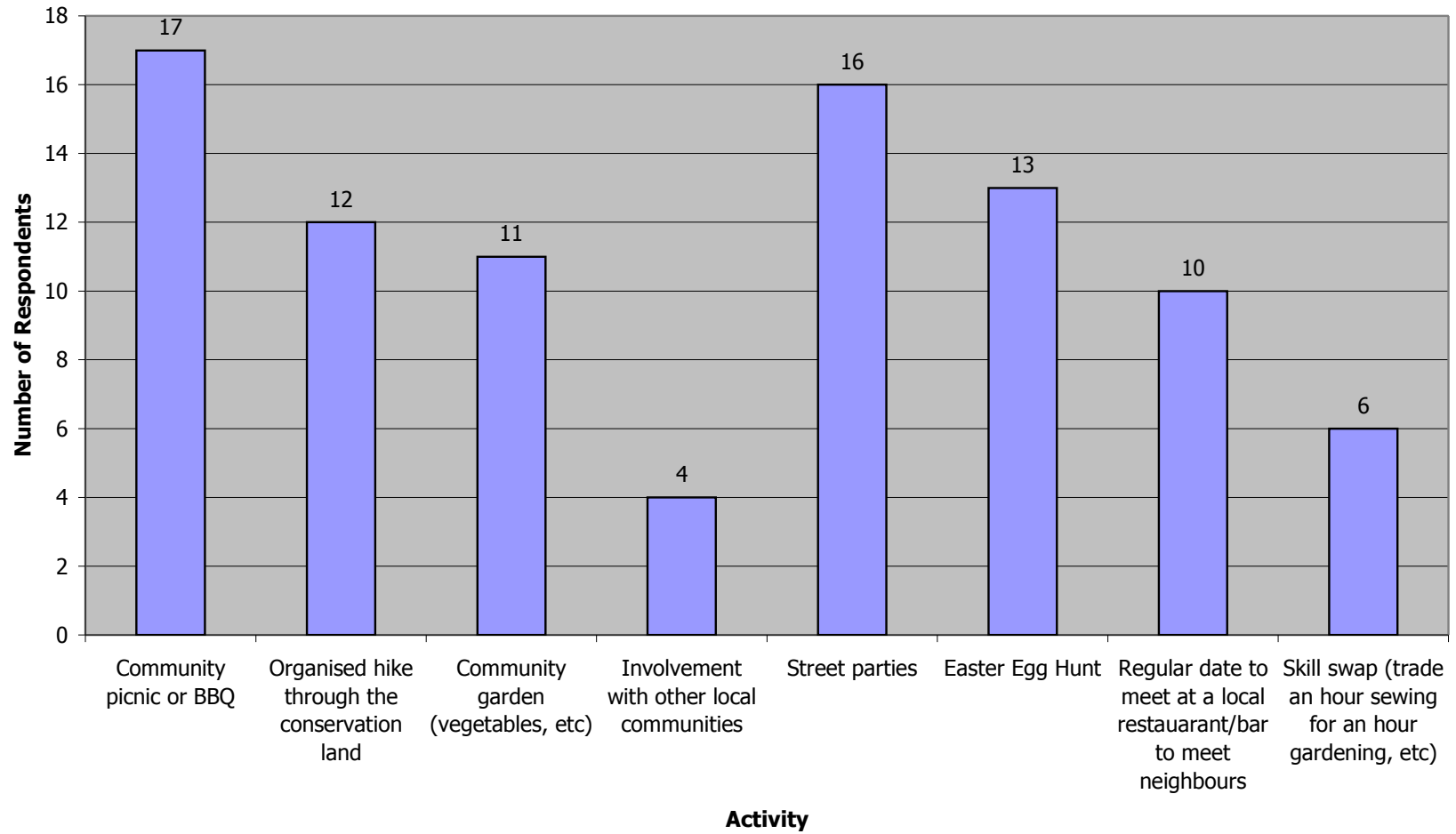
Responses to question #8 – What content would you like to see removed?

- Either less advertising or less prominent advertising. Give prime pages to community articles, upcoming events, etc.

Responses to question #10 – What content would you like to see added?

- Updates on what's happening re: building a police/fire substation in Clairfields, and what's happening on the north-east corner of Clair and Gordon.
- Section dedicated to family/kid activities in the area (i.e. storycraft at the library)
- Section about the hiking trails available / seasonal update (ie. frog pond)
- There are several young children in South Guelph (Clairfields neighbourhood) but children's events covered by CNG always revolve around the 5yrs plus age. We read the events and get excited to participate but our children are 2 and 3yrs old...so we never get to participate. Could you organize something for the smaller children too to involve younger families.. I'm sure there are many of us!
- Local bylaw listing and/or changes - ie: parking, updates on potential development (commercial/industrial) in our area, issues facing our community, listing of new local businesses and their service offerings. *Please note I have not read ALL of the issues over my past 1.5 years of living here, so I may be listing things that have been covered in the past.
- Meet the Neighbours - articles about the people who live in our community.
- Find a Sitter - 'pre-approved' babysitters (we're new parents & fairly new to the neighbourhood) We have no idea where to start looking for a babysitter or local daycare providers. We'd like to 'keep it in the community'.
- Something written by youth, kids at Bishop Mac maybe.
- Perhaps other businesses could write articles ie: dentist, physio, etc.
- Profiles of famous or interesting people in our area
- More youth and adult focused articles and material
- Advertising
- A list of the home daycares in the area for mothers easy access to put there children on waiting lists!!
- A kids corner with fun science experiments and/craft ideas for school age kids. Could benefit the Home Child Care Providers in our area. Could be related to upcoming holidays or seasons
- People in the neighbourhood who sells things ie. Avon, Tupperware, anything!

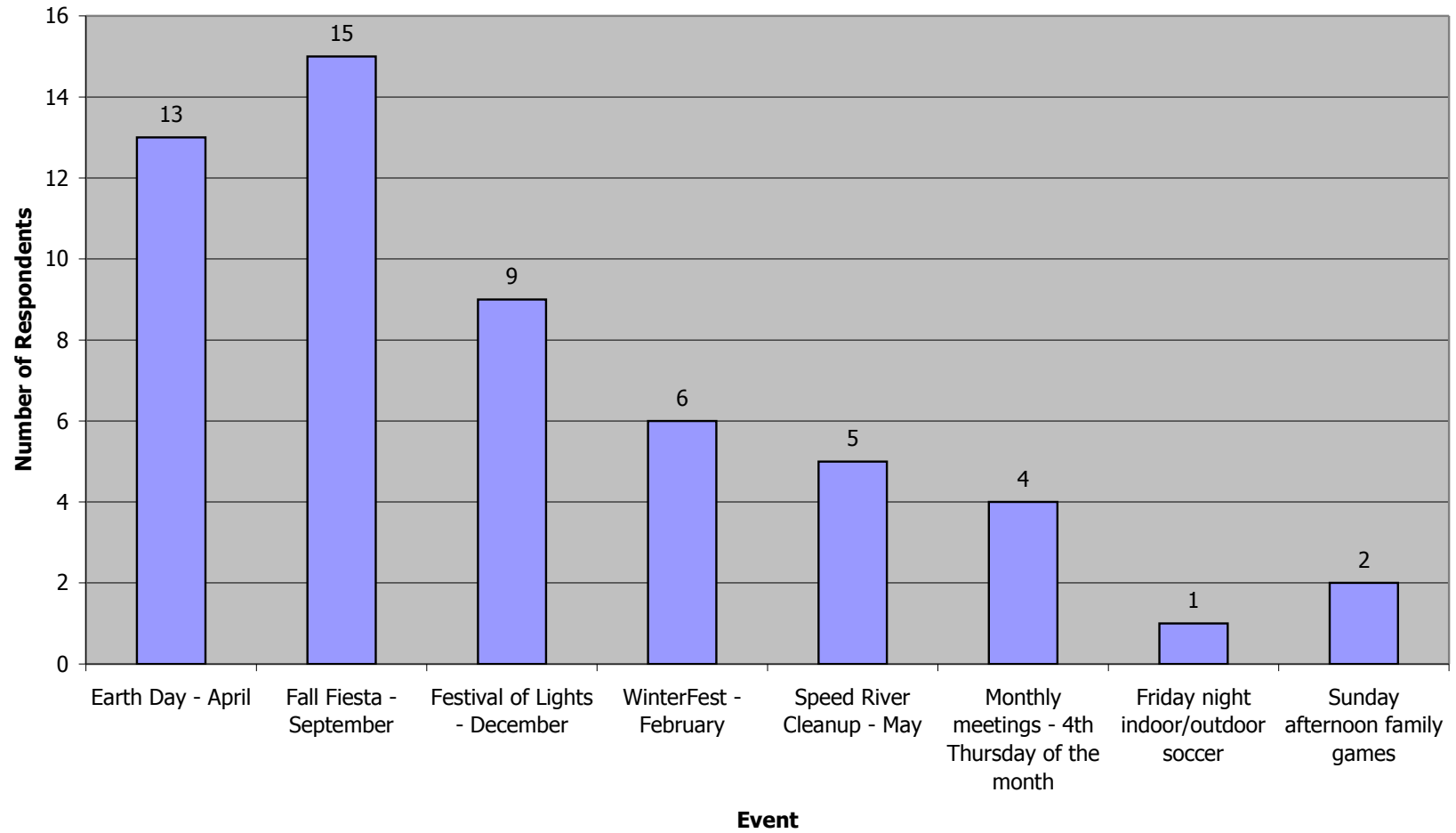
Knowing your Neighbours Question 12



Additional Responses to Question #12 – Would you like some other ways of getting to know the people in your area?

- ice cream social
- library play time
- Get together in making arrangements for the outside of your home
- out door skating rink
- I love the idea of street parties. I think is is a very nice way to meet close neighbours in a fun atmosphere.
- Mothers' group-I'd happily have it at my house to start, would organize it

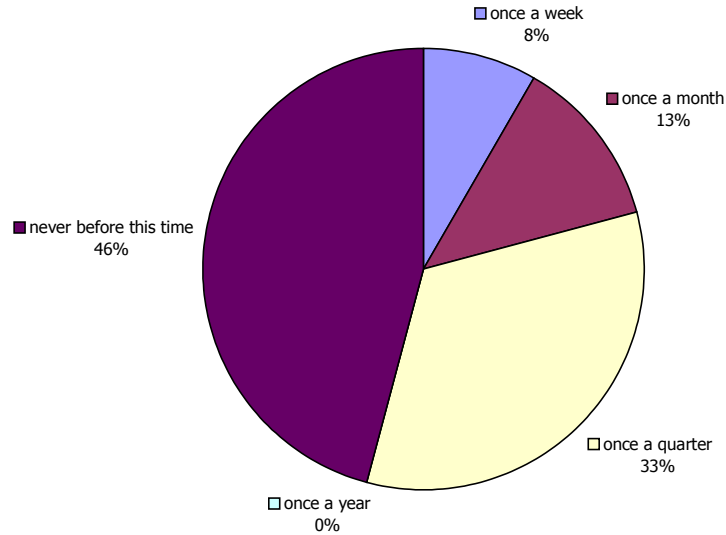
Event Participation Question 13



Responses to Question #14 – If you don't participate in any of the above why not?

- I work in the financial district in Toronto so I'm tired by the time I get home. I'd like to meet new people but most of the events are for younger families. I have a 16 year old in Grade 11 and a 19 year old in University.
- I have never participated, as we are new to the area and have been very busy settling in and adjusting to new surroundings.
- Please include more activities for younger children. Organized events always seem to start at 5yrs +.
- Have only read the last few issues of the Clairfields Quarterly. I plan on attending the next monthly meeting I am in town for. I don't have any kids so a lot of the events don't pertain to me.
- Unfortunately we just can't seem to get our act together. We really want to participate in these events seem to always have a scheduling conflict. Also we have a 6 month old and I was uncomfortably pregnant for the last 2 months of pregnancy and are now new parents - it's difficult to get out. We really wish to be more active in our community and hope to participate more.
- We do not have young children and therefore do not participate in the soccer/game activities
- Winterfest – occasionally
- Reminders, Age for kids to participate
- No kids and/or busy
- Love the earth day and speed river clean ups, but we seem to always be busy on the scheduled dates.
- Can't participate in monthly mtgs - 3 young kids. Feb. Winterfest has been too cold last 2 years, but we'll try to make it out this year. Dec. lights fun to look at, but not part of our own culture - but we'll keep enjoying the "show".
- forget, not sure if they are really still happening ie. Sunday games, reminder emails would help, etc.

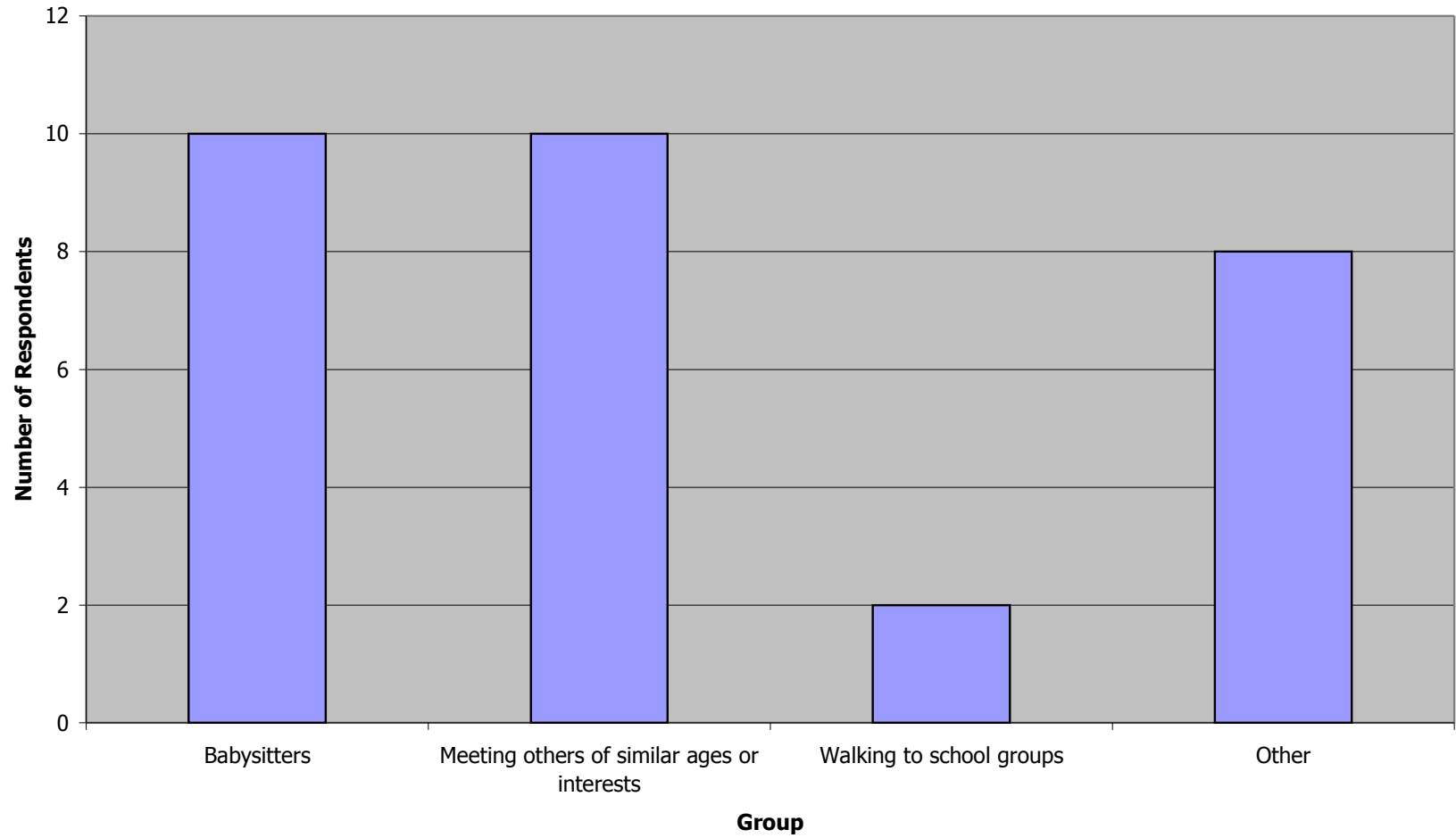
**Website Visit Frequency
Question 15**



Responses to Question #16 – What else would you like to see on the website?

- I'll have to check it out some more.
- Don't know, never access it.
- Links to community partners - restaurants, banks, city services (bylaws, parking rules, etc.)

Website Contact Groups Question 17



Other responses to question #17 – Are you interested in contact groups via the website?

- carpool, classifieds
- children's programs, opportunities to meet other young families
- sports groups - baseball/soccer/volleyball
- day care providers
- yes
- Not interested
- Home Child Care Providers
- Moms' group

Responses to question #18 – What other suggestions or comments do you have concerning the Quarterly or the Neighbourhood Group?

- I think everyone involved is doing as good a job as they can. I'm not sure what can be done to improve things. It's too bad more people can't come to the monthly meetings.
- We moved to Guelph from Brampton in the summer, and have taken a while to adjust. However, I went to University in Guelph and absolutely love the area. We were looking for a better community for our 2 year old daughter to grow up in. I was SO pleasantly surprised to see the Clairfields Quarterly on my doorstep the first time it arrived, and this is how I learned of the new school that will be built and ready in our area by the time our daughter, Emma is ready to go to school. I would love to help out more and become more involved in the community and especially to access opportunities for my daughter within the community (ie. playgroups, babysitters etc.). The only roadblock is that my husband works evening shifts in Brampton, so it becomes difficult for me to be involved in things in the evenings and often on weekends. I would love to speak to someone about how our family could become more involved and get to know the community better, and how I could help out if and where possible. Please feel free to email me!
- Great job! We look forward to receiving the Quarterly newsletter and we really appreciate all the work you do for organizing the events and communication in the area.
- Many new neighbourhoods are not getting the Quarterly. In the last email to volunteers our neighbourhood was not even listed. This is the neighbourhood of Conservation Estates (just west of Lucie's bakery, off Gordon between Lowes and Arkell). One of your contributors for "on your doorstep" resides in this area. Is it possible to get copies in our new neighbourhood of about 100homes?
- It is a great outlet to voice local community concerns and activities. I look forward to attending the next meeting I am in town for (Feb).
- We really like the neighbourhood and look forward to actually becoming active participants rather than bystanders. I'd love our neighbourhood to be active in the block parent program. I contacted the block parent program but unfortunately the phone and e-mail message I left were not returned. We're

so pleased with the neighbourhood group volunteers and recognize that we need to do our share as members of this community - my husband was a volunteer with Guelph Minor baseball but we know that's not enough. I do hope that now that our lives have 'settled' down a bit we'll be able to make it to meetings and begin participating. Thank you so much for all of your efforts - they don't go unnoticed and are very much appreciated.

- We need fresh input and ideas other neighbours. The CNG can not continue to operate with the small handful of dedicated volunteers we currently have. WE NEED MORE INVOLVEMENT!
- This is a vibrant, concerned neighbourhood. Talk to anyone and they are passionate about the community and the city. We need to translate that into more neighbourhood involvement.
- Would love to attend the quarterly meetings, but they are usually held when my husband is on night shift, and I am then home with the kids.
- We appreciate everything you, the hard-working core group, does. Thanks.